

About

Based in Montreal, I'm a Senior Product Designer with 20 years in blending art, design, and problem-solving. I focus on crafting beautiful, functional designs to uplift user experiences.

Off-duty, you'll find me diving into Music(Drumming), gaming, or exploring finance. Always on the lookout for growth and excited for what's next in design!

Work Experience

2024 — Now	<div>Senior Design System Specialist at StubHub New York, NY</div> <div>Driving the evolution of the design system across desktop and native iOS/Android platforms by recreating components and enhancing existing ones for improved consistency and functionality.</div>
2020 — Now	<div>Senior Product Designer at Toptal Specializing in UI UX-focused design for web and mobile applications, aligning with client objectives through user research and testing.</div>
2014 — Now	<div>Freelance Designer Montreal, CA</div> <div>Crafting complex and scalable design systems. Creating digital products. Designing websites, and apps, rebranding user experiences, and creating visual identities.</div>
2022 — 2024	<div>Senior Product Designer at Squadformers Palo Alto</div> <div>Working on with multiple clients creating and enhancing web and mobile app experiences through user-centric design, informed by research, user flows, and wireframes.</div>
2021 — 2022	<div>Senior UI UX Designer at Atecna Montreal, CA</div> <div>Crafting end-to-end user experiences, designing interfaces with a focus on business alignment and user feedback. Building strong design systems.</div>
2021 — 2021	<div>Senior UI Designer at Laivly Winnipeg, CA</div> <div>Improving user interfaces through wireframes, style guides, and collaboration with product managers.</div>

2017 — 2019	<p>Fuzion Advertising Algiers</p> <p>Founded the agency, managed design projects, and collaborated on various design projects in motion design and directed few TV commercials.</p>
2014 — 2017	<p>Designer &amp; Art Director at Media Stratégie Algiers</p> <p>Managed the design department, created brands and visual identities, worked on TV commercials and more.</p>
2012 — 2014	<p>Art Director at Lotus Medias Algiers</p> <p>Directed visual identities for TV, managed a design team, and worked on branding and event projects.</p>
2011 — 2012	<p>Junior Art Director at Axion Medias Algiers</p> <p>Led a design team focusing on logos, visual identities, and editorial design and more.</p>
2010 — 2011	<p>Senior Graphic Designer at Alpha Design Algiers</p> <p>Created advertising campaigns and collaborated closely with Creative Directors.</p>
2007 — 2010	<p>Graphic Designer at Agate Concept Algiers</p> <p>Developed logos, packaging, and visual identities, with a focus on 2D &amp; 3D animations.</p>
2004 — 2007	<p>Junior Graphic Designer at Design Pearls Algiers</p> <p>Specialized in logo and packaging design, and learned about the printing process.</p>

## Contact

LinkedIn	fatehzid
Website	fatehzid.com
Instagram	fatehzid
Dribbble	fatehzid
Email	hello@fatehzid.com