

Fateh Zid
Senior Product Designer in Montreal, He/Him
fatehzid.com

About

Based in Montreal, I'm a Senior Product Designer with 20 years in blending art, design, and problem-solving. I focus on crafting beautiful, functional designs to uplift user experiences.

Off-duty, you'll find me diving into Music(Drumming), gaming, or exploring finance. Always on the lookout for growth and excited for what's next in design!

Work Experience

2024 — Now	Senior Design System Specialist at StubHub New York, NY	Driving the evolution of the design system across desktop and native iOS/Android platforms by recreating components and enhancing existing ones for improved consistency and functionality.
2020 — Now	Senior Product Designer at Toptal Specializing in UI UX-focused design for web and mobile applications, aligning with client objectives through user research and testing.	
2014 — Now	Freelance Designer Montreal, CA	Crafting complex and scalable design systems. Creating digital products. Designing websites, and apps, rebranding user experiences, and creating visual identities.
2022 — 2024	Senior Product Designer at Squadformers Palo Alto	Working on with multiple clients creating and enhancing web and mobile app experiences through user-centric design, informed by research, user flows, and wireframes.
2021 — 2022	Senior UI UX Designer at Atecna Montreal, CA	Crafting end-to-end user experiences, designing interfaces with a focus on business alignment and user feedback. Building strong design systems.
2021 — 2021	Senior UI Designer at Laiivly Winnipeg, CA	Improving user interfaces through wireframes, style guides, and collaboration with product managers.

2017 — 2019	Fuzion Advertising Algiers	Founded the agency, managed design projects, and collaborated on various design projects in motion design and directed few TV commercials.
2014 — 2017	Designer & Art Director at Media Stratégie Algiers	Managed the design department, created brands and visual identities, worked on TV commercials and more.
2012 — 2014	Art Director at Lotus Medias Algiers	Directed visual identities for TV, managed a design team, and worked on branding and event projects.
2011 — 2012	Junior Art Director at Axion Medias Algiers	Led a design team focusing on logos, visual identities, and editorial design and more.
2010 — 2011	Senior Graphic Designer at Alpha Design Algiers	Created advertising campaigns and collaborated closely with Creative Directors.
2007 — 2010	Graphic Designer at Agate Concept Algiers	Developed logos, packaging, and visual identities, with a focus on 2D & 3D animations.
2004 — 2007	Junior Graphic Designer at Design Pearls Algiers	Specialized in logo and packaging design, and learned about the printing process.

Contact

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